



International Women's Day & Idaho Wine Commission Empowering Women ~ Building Community DBA First Thursday – March 1, 2012

A community-wide Planning Committee is collaborating with the Idaho Wine Commission and the Downtown Boise Association (DBA) to host the 2012 International Women's Day Celebration at DBA's First Thursday on March 1. This event will allow area non-profits who support women and children an opportunity to educate the community in regard to their projects and awareness activities. International Women's Day is celebrated annually on March 8. This year's event will include an Empowering Women ~ Building Community passport which promotes all of the non-profits and by getting passport stamps allows the public to enter a drawing for door prizes. The passport will be a motivational factor for the public to move throughout all of the participating sites.

Winery Expectations:

- Matched with non-profit, provide a wine pour samples from 5 pm to 8 pm at a host downtown Boise business.
- Provide table, linens, and tasting cups.
- Secure necessary permits to sell wine at the event.
- Display the event poster which will be provided by the planning committee.
- Promote the event using their social media tools (i.e., Facebook and other tools).
- Planning Committee will pair host locations/non-profit partner/winery by lottery.

Winery Benefits:

- Reach out to a new group of people to promote your wine products.
- Support non-profits which enhance the lives of women and girls throughout the Treasure Valley.
- Sell by the glass or the bottle to the public.
- Winery information to be listed on event webpage and recognized in marketing.

TWO WAYS TO GET INVOLVED! CHOOSE ONE:

- I will participate as a winery/wine tasting venue in the "International Women's Day Celebration" at the DBA First Thursday on March 1. (5-8 pm)
- I will provide a door prize for the drawing.

By signing this document, I agree to uphold the above requirements to the best of my ability and will promote the "International Women's Day Celebration" event by following through with this agreement.

Printed Name: _____

Email: _____

Signed: _____

Winery: _____

Contact Person for the Event: _____

Email: _____

Phone: _____

Commitment from Wineries due by FRIDAY JANUARY 20th, 2012. Submit registration electronically to sarah.swantner@yahoo.com or FAX to 208-331-4151. Questions?? Call Shirley Biladeau at 890-5157.