



Empowering Women ~ Building Community. First Thursday – March 1, 2012

A community-wide Planning Committee is collaborating with the Idaho Wine Commission and the Downtown Boise Association (DBA) on March 1 to host the 2012 International Women's Day Celebration. This event allows area non-profits who support women and children an opportunity to educate the community in regard to their projects and awareness activities. International Women's Day is celebrated annually on March 8. With First Thursday falling on March 1, this will serve as a kick off to multiple events throughout the community recognizing women and their contributions to the Treasure Valley. This year's event provides an Empowering Women ~ Building Community passport which enables the public to enter a drawing for door prizes. More information can be found at <http://www.facebook.com/BoiseIWD>

Nonprofit Expectations:

- Submit \$35 registration fee by January 27, 2012 to SI Boise, PO Box 8885, Boise, ID 83707.
- A downtown business will host each non-profit, providing a space for the group to interact with the public.
- The non-profit will display the event poster which will be provided by the planning committee.
- The non-profit will promote the event using their social media tools (i.e., Facebook and other tools).
- Pick up event materials between 3:30 and 4:30 pm on March 1st at the Downtown Boise Association office at 720 W Idaho Street
- Set up table/display at host business at 4:30 pm on March 1st and person display area until 8 pm.

Nonprofit Benefits:

- Reach out to a new people to promote your organization's service, fundraising and awareness projects.
- Recognition for positive impact on the lives of women and girls throughout the Treasure Valley.
- Nonprofit listed on event webpage; recognized in all marketing and media coverage of the event.

TWO WAYS TO GET INVOLVED! CHOOSE ONE:

- My organization would like to be hosted by a participating DBA business on First Thursday, March 1 (5-8 pm)
- My organization would like to be located at a DBA business which is hosting a winery (to be selected by lottery)

By signing this document, I agree to uphold the above requirements to the best of my ability and will promote the "International Women's Day Celebration" event by following through with this agreement.

Printed Name: _____ Email: _____

Signed: _____ Business Name: _____

One aspect about your organization you would like to have listed on the passport.

Planning Committee: Soroptimist International of Boise, Women's & Children's Alliance, Girl Scouts-Silver Sage Council, Society of Women Engineers, 2-1-1 Idaho Careline, St. Luke's Women's Fitness Celebration, Soroptimist International of Garden City, Central District Health Department.

Commitment from Non-profits due by FRIDAY JANUARY 20th, 2011 to be recognized in print marketing material.
Send Registration Form and Fee to SI Boise, PO Box 8885, Boise, ID 83707. Questions?? Contact Jinell Lanier –
ilanier@girlscouts-ssc.org