



**INTERNATIONAL
WOMEN'S DAY**
March 1, 2012 • Boise, ID

Empowering Women: Building Community

Frequently Asked Questions

What is International Women's Day?

"International Women's Day is celebrated annually on March 8 to recognize women's achievements throughout history and across nations. It is also known as the United Nations (UN) Day for Women's Rights and International Peace." This year marks the 101st anniversary of this worldwide event. <http://www.internationalwomensday.com/>

The International Women's Day Celebration in Boise is a collaborative effort among community non-profit organizations, including: Soroptimist International of Boise, 2-1-1 Idaho CareLine, Girl Scouts - Silver Sage Council, Women's & Children's Alliance, Soroptimist International of Garden City, St. Luke's Women's Fitness Celebration and the Society of Women Engineers. Find out more at <http://www.facebook.com/BoiseIWD>

What is the DBA?

The Downtown Boise Association (DBA) is a non-profit 501(c)6 Corporation that manages the downtown Boise Business Improvement District (BID). DBA organizes downtown events such as Alive After Five, Jazz on the Grove, and the Holiday Tree Lighting Celebration, "First Thursday" and "Christmas in the City", and the Twilight Criterium. DBA coordinates the Downtown Boise Giftcard - valid at more than 250 locations downtown including public parking garages. They work to make sure downtown is the Shopping, Dining, Arts and Entertainment destination for the Treasure Valley and beyond! Stay in touch online at www.DowntownBoise.org

What is First Thursday?

First Thursday takes place from 5:00 to 9:00 pm on the first Thursday of each month, throughout downtown Boise, offering downtown visitors the chance to stroll through unique shops and galleries, while enjoying in-store entertainment and special events. Downtown businesses will be hosting participating non-profit organizations who will share information regarding their service, fundraising, and awareness activities that support women and girls throughout the community.

How to I participate in the International Women's Day Celebration?

Visit participating DBA retailers and learn how area non-profits support women and girls. An "Empowering Women – Building Community" passport will take you to each site where you can collect a unique stamp. Passports and maps will be available at all participating locations. Collecting stamps will allow you to enter the door prize drawing after the event as follows:

- 4 Stamps – Novice – 1 entry
- 8 Stamps – Supporter – 2 entries
- 12 Stamps – Super Supporter – 4 entries

How do I find more nonprofits to get more stamps?

After picking up your passport, map and first stamp, continue to the next host business to visit with the non-profit organization. Learn how they support women and girls in our community to gain your next stamp. The map highlights the businesses where each nonprofit is located.

How and where do I turn in my badges for chances for the door prize drawing?

When you have collected the stamps in your passport, then stop at the designated place in the passport to secure your tickets for the door prize drawing. You can enter the door prize drawing up until 9:30 pm on the evening of March 1.

For more information go to <http://www.facebook.com/BoiseIWD> or contact Shirley Biladeau at shirley@spsmail.net (208-890-5157).